Meet The Authors Webcast

Welcome

Gregg V. Rock
Editor and Founder
DBizInstitute.org

Featuring

Daniel Morris

Managing Principle, Wendan Consulting and Co-Author of *Business and Digital Transformation in the Age of Hyperautomation*

Keith Leust
Managing Principle, My Career Transformation and Co-Author of *Business and Digital Transformation in the Age of Hyperautomation*

Our Communities

- BrainStorm Group, Inc. – 25th Anniversary in 2022
- Network of Communities include:
    - DBizInstitute.org - Digital Business & Transformation
    - BPMInstitute.org - Business Process Management
    - BAInstitute.org - Business Architecture
- Over 100,000 Members Worldwide
- Corporate Membership Program – 1200+ Companies
- Authority in Education, Training and Certification

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Meet The Authors Webcast Series

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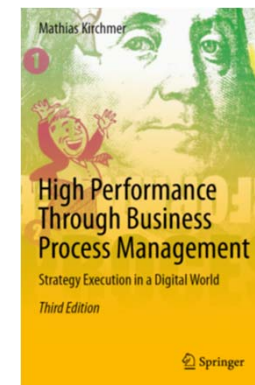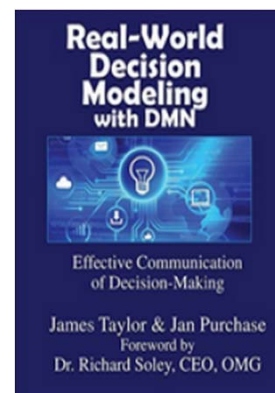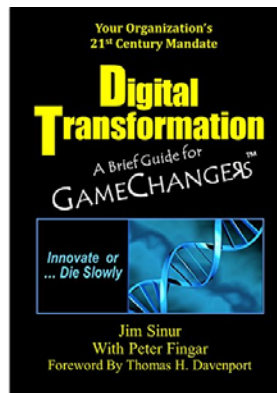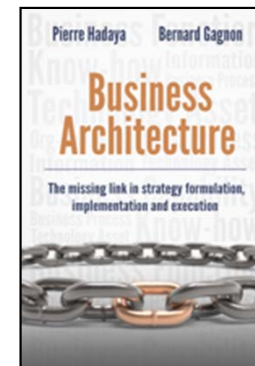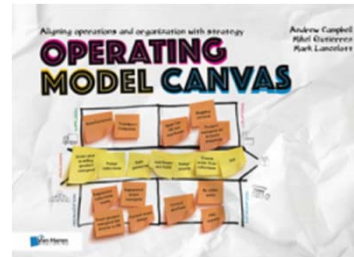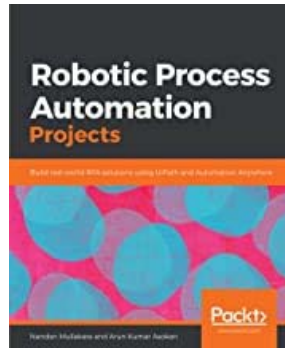
Business and Digital Transformation in the Age of Hyperautomation

Meet the **Authors**

Dan Morris
CBL, CBPP, CBA
Managing Principal, MCT

- ABPMP Fellow
- 30 years in Business Transformation
- North America Practice Lead for Infosys, Capco, TCS, ZS Associates, CIO, Executive Consultant IBM
- Co-author 6 books on BT and over 70 articles
- Speaker at over 45 conferences
- Member ABPMP Board, Business Architects Association Board, PEX Advisory Board, Forrester BPM Council

Keith Leust
MBA, CBA, Six Sigma Black Belt
Managing Principal, MCT

- 25 years in Business Transformation
- Executive Consultant at Andersen, E&Y, Oracle and others
- VP of Business Transformation at Prudential
- Leader of Motorola University
- Co-author of 4 books and over 15 columns and papers
- Speaker at over 10 conferences
- Member of the Business Architects Association Board

We Have Walked in Your Shoes

Today's Agenda

Business and Digital Transformation In the Age of Hyperautomation

Coloring Outside the Lines

By Dan Morris and Keith Leust

- **Why this is important now?**

- **What is Hyperautomation?**

- **What is Advanced Technology?**

- **How do we get to Hyper Transformation?**

The Situation

Something must change!

- **Pre Covid-19** processes are constantly needing attention

- **Post Covid-19** process effectiveness / efficiency has deteriorated

- **Process flexibility** does not keep up with customer experience shifts

- **IT support** is often considered to be inadequate, expensive and late

- **Legacy applications** continue to deteriorate driving TCO upwards while capabilities erode

- **Transformation and project failure** has reached a tipping point

Hyperautomation and Hyper Transformation

- A family of advanced application development tools

- Advanced Technologies re-image the organizations vision and strategy

- Hyper Transformation envisions a continuously evolving business based on Hyperautomation technologies

Hyperautomation Foundation

- Enabling technology capabilities

- Innovations in customer solutioning

- Re-defining business operations

Hyperautomation

Presumes that these tools will be used both individually and together to enable innovation and gain operational flexibility

Family of Hyperautomation Tools

- Intelligent Business Process Management Suite (iBPMS)
- Decision Support (DS)
- Robotic Process Automation (RPA)
- Virtual and Augmented Reality (AR and AR)
- Natural Language Processing (NLP)
- Machine Learning (ML)
- Cognitive Computing (CC)
- Intelligent Automation (IA)
- Artificial Intelligence (AI)
- Conversational Artificial Intelligence (CAI)

Advanced Technology

Changing What is Possible

Advanced Technology Enabled By Hyperautomation

- Autonomous Transportation
- IoT / Sensors
- Telepresence Technology (Zoom, FaceTime, Hangouts, etc.)
- Robots (that manipulates physical objects)
- Nanotechnology
- Telematics
- Wearables
- Augmented, Virtual and Extended Reality
- 3D Printing
- Personalized and Predictive Medicine
- Anti-aging Drugs

Hyper Transformation

Everything Starts with Vision and Business Strategy

- As what is possible changes, it is necessary rethink the company's **vision of the future**

- Vision and strategy **define the evolution** of how the business and its IT operation will evolve based on Hyperautomation capabilities

- This determines **what additional capabilities** are needed in all areas of the business – including IT

- Business and IT will **meld in the future**

- Given that the Advanced Technologies, including **Hyperautomation capabilities are fluid and constantly changing** it is necessary for any transformation to result in a flexible operation that is capable of fast continuous change

Download The New Book

Start your Journey to Hyper Transformation

Online Training Events: 2021

- Miami: March 1 – 23
- Amsterdam: April 6 - 15
- Chicago: April 26 - 29
- San Francisco: June 28 - July 1
- Houston: July 6 - September 10
- London: September 13 - October 7
- Washington, DC: September 20 - 23
- New York City: November 15 - 18

- Full-Day and Half-Day Delivery Options
- Check Website for Dates and Times:
  https://www.bpminstitute.org/training/courses

Thanks for Attending - Claim Your Digital Badge

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2021 Educational Opportunities

BrainStorm Online Events: North America

- Miami: March 1 - 23
- Chicago: April 24 - 27
- San Francisco: June 28 - July 1
- Houston: July 6 - September 10
- Washington, DC: September 13 - Oct. 7
- New York City: November 15 – 18

BrainStorm Online Events: EMEA

- Amsterdam: April 6 - 15
- London: September 13 - Oct. 7

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On-Demand: Available 24/7

- BPMI PRIME: State of the Art LMS
- Available 24/7: Self-Paced
- Access to SMEs: Before, During and After
- Digital Credentials

Key Contacts

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President

120 Points **13** Post(s)

With over 25 years expe
professional training ar

⭐ Subject Matter Expert

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