

# Business Architecture / IT Architecture Alignment

**This training course provides attendees with the ability to establish and map formal blueprints of business and IT architectures and use these blueprints to drive solution oriented roadmaps, IT transformation funding and project definition, prioritization and deployment.**

This course provides attendees with practical guidance on how the business can reassert its role in driving transformation strategies and investments. The approaches and techniques provide practical guidelines for enterprise architects and planning teams that demonstrate how IT architecture transformation can become a reality.

Most organizations lack a well-articulated blueprint of their business. While everyone can see their small piece of the puzzle, no one has visibility into the business as a whole. To address this lack of visibility, organizations must be able to visualize their business through formal business architecture. Yet, this is only one piece of the puzzle. Where there is

no blueprint of a business, there is no corresponding blueprint of how the business relies on and is intertwined with IT architecture. As a result, it is difficult to determine the impact of key decisions, deploy cross-functional initiatives, optimize key resources and funding and streamline communication and deployments between business and IT. Just as the business functions within a series of silo-based vacuums, information technology implements various aspects of the business within a parallel series of silo-based application and data architectures. This typically results in fragmented projects that chip away at, but rarely address, systemic redundancy, value gaps, technology gaps and other symptoms of poorly aligned business and IT architectures. This in turn stymies progress towards strategic realignment of business models, go-to-market strategy, customer and marketing requirements, and global expansion. This training course provides attendees with the ability to establish and map formal blueprints of their business and IT architectures and use these blueprints to drive solution oriented roadmaps, IT transformation funding and project definition, prioritization and deployment. Discussions draw upon state-of-the-practice work by a number of organizations in business architecture and business / IT alignment and transformation.

## WHO SHOULD ATTEND:

- Enterprise Architects
- Business Analysts
- Program and Portfolio Managers
- Business Architects
- Business and IT Managers

## COURSE OUTLINE:

- Getting Started with Business / IT Architecture Alignment
- Business / IT Architecture Alignment Scenarios
- Business / IT Architecture Transformation Execution Options
- Business / IT Architecture Transformation: Setup & Roadmap Creation
- Business / IT Architecture Mapping
- Driving Requirements Through Business Architecture
- Business Design Solutions
- Business Architecture Enabled Visioning, Roadmap Creation
- Business / IT Architecture Alignment Process Overview
- Business-Driven, Business / IT Architecture Transformation
- Business Strategy vs. Reality: Impacts of Misalignment
- Business / IT Architecture Alignment: Overview

## RECOMMENDED PREREQUISITES:

- **BUSINESS ARCHITECTURE: CORE COURSES**
- **BUSINESS ARCHITECTURE GOVERNANCE AND CENTERS OF EXCELLENCE**
- **BUSINESS ARCHITECTURE PLAYBOOK**

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