

Launching Your Business Architecture Practice

BAInstitute.orgSM

Approaches, Techniques & Skills to Succeed as a Business Architect

Business Architects need to think from a business perspective; expert in employing consultative techniques like facilitation, influence, change leadership and communication. In this course participants will gain new insight to critical perspective for the business architect.

Business architecture enables organizations to understand what they have and what they're trying to achieve. It equips leaders to define and execute against strategy. This course teaches practicable techniques and proven organizational approaches to deliver results.

This course focuses on the skills and competencies needed to perform business architecture; "being" a Business Architect. Using business architecture tools, we'll develop the business model, strategy, organization design for our practice back in our organizations. Strategy will be formed from business capability assessment, measurement, and performance. We'll discuss approaches, techniques and skill to enable you to successfully launch your business architecture practice.

WHO SHOULD ATTEND:

- Business Architects
- Executives
- Strategists
- Business Analysts
- Enterprise Architects
- Process Analysts
- Marketing
- Product Managers

COURSE OUTLINE:

- Use business models and business modeling to set strategy for business architecture practice launch
- Develop insights and skills necessary to be successful in the role of business architect
- Apply strategy to execution alignment using business modeling
- Demonstrate leadership skills leveraging Business Architecture
- Develop your "leadership metaphor"
- Extract and drive additional detail into elements of the launch plan
- Understand engagement models and begin to design one for your business
- Examine your own perspective and readiness to "be" a business architect
- Clearly articulate the things that the business will employ to achieve the desired outcome (rigor, engagement, etc.)

RECOMMENDED PREREQUISITES:

- **BUSINESS ARCHITECTURE 101**
- **BUILDING A BUSINESS ARCHITECTURE**

"Excellent course! Really good and practical techniques for launching a business architecture practice with excellence." – Deloitte Touche Tohmatsu

CUSTOMIZED GROUP TRAINING — FREE CONSULTATION

Training in-house, online, face-to-face or a combination of all three. For details on our customized solutions visit www.BAInstitute.org/group-training

1-DAY FACE-TO-FACE — 1 EIGHT HOUR SESSION

Instructor-led classroom

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$895 - login for rates

LIVE ONLINE — 2 FOUR HOUR SESSIONS

Live Instructor-led virtual classroom

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$795 - login for rates

ON DEMAND — 6 ONE HOUR MODULES

Self-paced, on demand, available 24/7/365

Credits: 6.5 CDU/CEU/PDU credits
Cost: Starting at \$595 - login for rates

VIEW THIS COURSE AND SCHEDULE AT www.BAInstitute.org/Training